

# PROFESSIONAL GOALS BUILDING THE RIGHT VEHICLE

## QUESTIONS TO HELP YOU BRAINSTORM

Once your personal goals are clear, your business becomes the vehicle to achieve them. Most people build businesses accidentally.

They:

- Hire reactively
- Chase revenue blindly
- Say yes to everything
- Grow without structure
- And end up trapped inside businesses they no longer enjoy

Growth, without alignment, creates stress.

### KEY QUESTION:

What does your business actually need to look like in order to support your ideal life?

Not someone else's version of success.

Yours.

### EXERCISE: DEFINE YOUR BUSINESS VISION

Complete the following:

- Revenue target: .....
- Profit target: .....
- Team size: .....
- Work hours: .....
- Services / products: .....
- Your Ideal clients: .....
- What you will stop doing: .....
- What success looks like: .....

Notes:

.....  
.....

### NEXT STEPS:

Armed with the information you've gathered in this exercise, now download the Professional Goals Questionnaire and begin the process of defining your professional goals. Even if you feel things are good, we recommend you run through the Questionnaire to really make sure you're on the right track.